



 Washington University in St. Louis

# Economic and Community Impact

FISCAL YEAR 2023

## LETTER FROM THE CHANCELLOR

At Washington University in St. Louis, we're proud of our global reach as an educational and research institution. But we are equally proud to be a citizen of our hometown of St. Louis. In many ways, we are who we are because of where we are. And we're better when we work with our neighbors to create exciting opportunities and positive outcomes for the people of our region.

In 2023, Washington University advanced a strategic vision for increased distinction and impact, and woven throughout is our commitment to be "In St. Louis, For St. Louis." We recognize the creativity and innovation already abundant in our city, and we seek to leverage our strengths in order to advance health, educational opportunities, economic mobility, and racial equity for all St. Louisans, and indeed, for the broader Missouri and Southern Illinois region. Our focused work in support of this commitment will occur through our St. Louis Initiatives Office led by Lisa Weingarth, senior advisor for St. Louis Initiatives.

As you'll discover, our partnerships with the employers, institutions, and individuals in St. Louis are strong and growing ever stronger, and we are committed to building bridges that lead us all toward a prosperous future.

Andrew D. Martin



Chancellor,  
Washington University







## PEOPLE, PURCHASING & CONSTRUCTION

As part of WashU's broader efforts to partner with St. Louis businesses, University Dining Services invited five additional local minority or woman-owned restaurants to open locations at campus eateries. Beast Craft BBQ, Collins Farms, Corner 17, LaJoy's Coffee Cafe, and The Fattened Caf joined four other female or minority-owned restaurants already operating on campus, including Coffeestamp. The coffee roaster and bakery was founded by brothers Patrick and Spencer Clapp, who grew up in Honduras.

**"Operating a second location inside WashU has been one of the most fulfilling experiences of my life," said Patrick Clapp, Coffeestamp founder. "We've been able to grow our business and with that, help our team members to grow with us by offering benefits and better wages."**



**\$8.8** BILLION  
in total university  
economic impact



Support for  
**54,380**  
total jobs in the region  
(direct and indirect)



**\$3.6** BILLION  
in direct spending  
(construction, purchasing,  
employee compensation,  
and student spending)



**\$2.1** BILLION  
in salaries



**20,765**  
employees

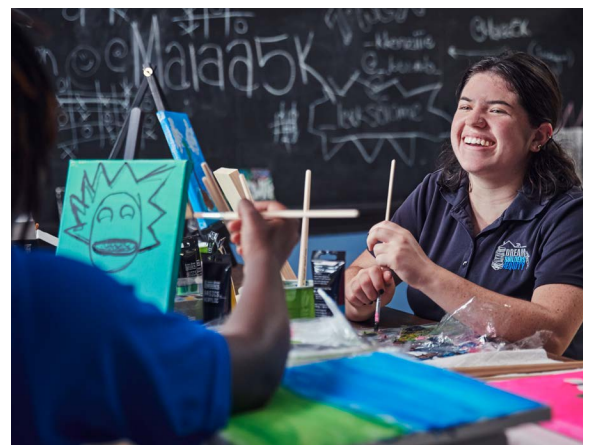
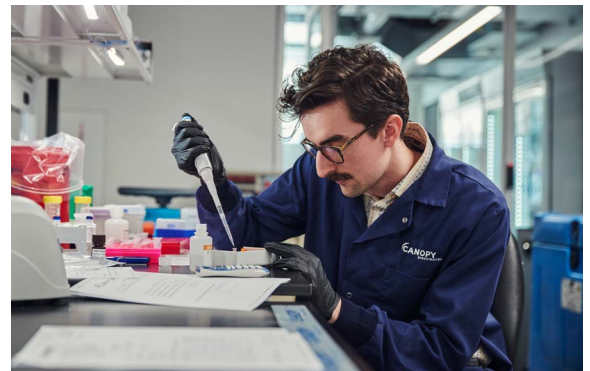


**\$378.6**  
MILLION  
in construction

## COMMUNITY SUPPORT

Every summer, Washington University provides generous stipends for students to work unpaid internships at local nonprofits, agencies, and startups. One such program is the John C. Morris Fellowship, a partnership between the Gephardt Institute for Civic and Community Engagement and the Greater Missouri chapter of the Alzheimer's Association. Morris Fellows advance a range of the association's priorities, from identifying communities in need of services to analyzing new laws for their impact on residents with dementia. Morris Fellows receive a \$6,000 summer stipend plus \$250 to spend in the community at restaurants, farmers markets, and other attractions.

**"Would this work get done if they weren't here? Yes—it has to," said Sarah Lovegreen of the Alzheimer's Association. "But we are able to dig deeper and move faster. The fellows are so bright and insightful. And because of the work of the Gephardt Institute, they come to us with an understanding of the nuances of St. Louis."**



**\$2.8** MILLION  
support for community  
orgs and neighborhoods



**\$266** MILLION  
local purchasing



**\$212** MILLION  
student spending  
in the region



## K-12 EDUCATIONAL OPPORTUNITIES

WashU's Institute for School Partnership (ISP) serves nearly every district in the region and some 60 independent schools. Programs include mySci, ISP's award-winning inquiry-based science curriculum; STEM Teacher Quality, the long-running professional development initiative; and STEMpact District Immersion, an effort to improve math education. ISP collaborates with educators to put research into practice for better lessons and classroom practices, as well as improved school culture and communications. The partnership with St. Louis Public Schools is showing results at Ashland Elementary and Meramec Elementary. Recent MAP scores show a 2.5-fold increase in math and 5-fold increase in science.

**"This experience has opened my eyes to different ways of doing things," says fifth-grade teacher Andrew Eason. "When you are not focused on checking boxes and one little lesson, you can let the lesson flow so kids really take ownership of their own learning."**



**344** schools served by the Institute for School Partnership



**5,056** teachers participated in ISP programs



**55** teacher participants in STEMpact Quality Institute in FY23, for a total of **1,126** since the program's inception in 2012

## EDUCATIONAL ACCESS

WashU has implemented a long-term, comprehensive strategy to expand access to the university. Beginning in Fall 2024, undergraduate students' federal loans will be removed from all financial aid packages and replaced with scholarships and university grants. Going forward, this will allow WashU students to be debt free. The WashU Pledge provides complete undergraduate education—including tuition, fees, housing, and meals—to students across Missouri and in southern Illinois with annual family incomes of \$75,000 or less. In 2021, WashU shifted to need-blind admissions, a move made possible by the university's \$1 billion investment in its Gateway to Success initiative. The university's Heartland Initiative brings talented students from rural areas to the university. And the School of Continuing and Professional Studies offers flexible opportunities for modern learners to obtain a WashU education.



**\$477** MILLION investment in financial aid



**83** WashU Pledge students enrolled



**\$6.7** MILLION in FY23 total gift aid support for WashU Pledge enrollment



**\$6.3** MILLION in FY23 total gift aid support for Gateway to Success enrollment



**21%** Class of 2027 students who are Pell-eligible





## COMMUNITY HEALTH & SUPPORT

This year, WashU launched the Danforth St. Louis Confluence Award to honor faculty members who collaborate with local organizations and agencies to make St. Louis a healthier, stronger community. Among the honorees: Matthew Kreuter, a Brown School expert who worked to increase vaccination rates among vulnerable St. Louisans; Bettina Drake, a School of Medicine epidemiologist who leads Siteman Cancer Center's outreach efforts to eliminate cancer disparities; Andrew Butler, an education researcher in Arts & Sciences who is studying student mobility rates; and Wyly Brown, a Sam Fox School designer who joined College Hill residents to create a park in the only St. Louis neighborhood without one.

**"The park makes the community because the park is where people go to relax," said Lorrin Pattin, one of the many residents who joined efforts to design and develop the College Hill park. "And when you're relaxed you can find a calmness that brings peace."**



2,456,881  
total patient visits



\$235 MILLION  
in uncompensated care



1,639,751  
outpatient visits



817,130  
inpatient visits

## RESEARCH & INNOVATION

At WashU, we are dedicated to supporting innovation, entrepreneurship, scholarship, and research on our campus, to benefit our community, region, and world. The university is a founding anchor of the Cortex Innovation Community, which supports the nation's most promising technological advances by providing state-of-the-art facilities. Located in Cortex, our Office of Technology Management assists faculty and students as they take their intellectual property out of the lab and into the marketplace.



430  
patents filed



\$977.8 MILLION  
in research funding

